

BEYOND THE SEA: *Styling Notes*

Julia Braime, Creative Director

Our focus for this editorial was a fine art, natural, bohemian vibe... bare feet in the sand, wind whipped hair, undone florals, natural textures, coastal colours, sea spray and wispy wools.

Marylise & Rembo Styling

Marylise and Rembo Fashion Group is the reputable Belgian family company behind the bridal fashion brands Marylise and Rembo Styling. Besides knowledge and tons of experience, the group has a creative group of celebrated designers and a sparkling young team that constantly analyse the market and keep in touch with brides, so that they are quick to react to changing fashion trends and needs.

Read more in our lead designer interview on pages 34 to 37.

www.marylisebridal.com

www.rembo-styling.com

Pamela Davison, Newton Hall

Newton Hall is a lovingly restored 18th century building, transformed into a spectacular celebration space that dares to be different. It boasts whimsical gardens and breath-taking décor with no expense spared on fabulous attention to detail and quirky individual twists.

The venue is ideal for both lavish and intimate wedding parties, with an incredible choice of indoor and outdoor settings that will inspire and excite in equal measure.

Where else in Northumberland can couples say their vows exclusively, whilst enjoying the beauty of the both the coast and countryside?

www.newton-hall.com

Sean Elliott, Photographer

I'm both arty and geeky, but hey, that's what makes the best photographers. I have flair and creativity but I'm also driven by the process

and technology of photography. I love to play with composition, light, form and texture, and I fuse all these elements into my work. I'm also a people person; I love interacting, talking and listening, and its all of these factors that have contributed to the success of my photography business.

I've shot many weddings at Newton Hall over the years, but every wedding, sitting, or photoshoot always brings a different energy and set of variable images. I continually challenge myself to try something new: the images I seek are very much in the moment and so can instantly return people to the feeling they had when in that space.

www.seanelliottphotography.co.uk

Angela Naylor, Floral Dance

I created a wide, hand-tied bouquet and floral crown with delicate flowers in blues and white. Using the dried grey washed Moss, Sea Holly, Astilbe and Eucalyptus created texture and evoked the essence of the ever-changing seascape. Cappuccino Roses added warmth to complemented our model's red hair.

For the table setting I combined antique wooden and copper tea light holders with quirky little floral arrangements. Other details included copper jugs holding wild compositions, muslin and vintage ribbon, mixed foliage and a simple arrangement in a tall blue glass vase.

www.floraldance.co.uk

Lauren Smith & Laura Thomas, A Little Pigment

Lauren and Laura. Laura and Lauren. Similar, but different. That's what makes A Little Pigment work; we take our differences and combine them to make our designs pretty much spot on (we think). Lauren is the watercolour and calligraphy genius, hand painting each stationery collection, and Laura uses her graphic design wizardry to create the designs, before coming together to finalise each beautiful collection.

The palette for this shoot was soft seascape colours, so we went with one of our favourite collections, Inky. The little but important details are what we're all about. A splodge here and a drip there – perfect imperfection in indigo, evoking the natural seascape and enhancing the ethereal vibe for the whole shoot.

www.alittlepigment.co.uk

Jo Leversuch, Make Up by Jo

I've worked on catwalk makeup for some of the world's most prestigious fashion brands, including Belstaff, Temperley, Tod's, Jasper Conran and Julien McDonald.

The makeup for this shoot, was inspired by the oil paintings from the Pre-Raphaelite era of artists where they created the finest of porcelain skin with a hint of colour on the cheeks. I wanted to create a similar feel as I felt it complemented the setting of Newton Hall with its decadent décor, as well as the abundance of flowers in the garden, the nearby cornfields and stunning coastline.

www.makeupbyjo.co.uk

Gareth Lambert, Aqua The Salon

I have worked with brides from all over the world and also created hair for fashion shows, magazines and television.

We wanted to create a gorgeous mermaid wave effect to the models' hair. I prepped the hair with Revlon Style Masters Volume Mouse and dried before using small tongs to curl small sections of hair, wrapping strands tightly around the tongs and setting with hairspray. I then brushed softly through the hair with a wide-toothed comb to produce bouncy curls and finished with Revlon's Glamorama Shine Spray.

www.aquahairwindermere.com

Editor-In-Chief **Julia Braime** worked with an exclusive edit of pieces from the new collections by Marylise and Rembo Styling to produce UNVEILED's 'Siren Song' fashion editorial. Between shots, Julia caught up with Marylise & Rembo Fashion Group Junior CEO, **Chiara De Vlieger**.



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MARYLISE & REMBO STYLING

What do you love about Marylise & Rembo Fashion Group's work?

Getting married is a 'once in a lifetime' experience! it's something magical.

We have a great team and it's so refreshing to make our bridal designs really fashionable. The mission of Marylise & Rembo Fashion Group is to inspire brides worldwide and help to create an unforgettable day. To achieve this, team spirit and creativity are essential, two of the six major values of our company.

How did the Marylise and Rembo Styling labels begin, and what is the ethos behind the brands?

Marylise & Rembo Fashion Group is a Belgian family business that has specialised for decades in the design and production of high quality wedding dresses.

Starting as a hat shop in 1926, the business subsequently evolved into a wholesale bridal accessories company with its own small bridal collection, before expanding to become the company that we know today; the driving force behind the two Belgian bridal brands Marylise and Rembo Styling.

The company has both the knowhow and expertise in-house from design to production and sales. In 2017 there are 629 bridal boutiques in 20 different countries from Europe to America, Russia, Australia, China and Japan, with 29 stores in Belgium. The family business currently has 84 employees and recently the fourth generation of the family took the helm of the company.

Apart from the various creations that can be found at Marylise and Rembo Styling, all of the wedding dresses bear the mark of unique craftsmanship; they are individually produced in the traditional way, and with lots of love, by highly skilled seamstresses in Portugal. The Portuguese workshop is the heart and soul of the group and acts as a well-oiled machine, able to respond quickly to new demands from the market with both brands.

Our secret? Dynamism, daring and above all creativity.

A team of designers works across both brands. How does the design process work?

Everybody has their own style and experience and collaborate together as a real team. The designers brainstorm together to find new ideas and inspiration then choose new fabrics before the drawing part starts.

Each designer has their own influences and it's very refreshing to bring all of these different visions into what we call our 'creative lab'. Every designer maintains their own signature, but by uniting forces we're able to deliver a more refined product.

Where do the team draw inspiration from and what are the key considerations when putting a new collection together?

Inspiration comes from couture and ready-to-wear. We pick out the most commercial trends and are very critical of what we select.

We choose a base that we like and then we translate it to a specific look that works for wedding gowns. For example knitwear is currently very popular and so we integrated it into our bridal collection. The general public might not be quite ready for such items, but as trendsetters we find it important to offer this in our collections.





How would you describe a Rembo Styling bride and would you say the label has signature style?

She is a dreamer who loves her friends. Her world is dynamic and free, with no boundaries for happiness. Her bohemian chic style is a natural extension. She is pure and unique, enjoying life to the fullest, in a spontaneous way.

We strive for a soft fitting with special fabrics and graphic laces – stylish and comfortable at the same time – the essence of boho chic.

And what about the bride who chooses a Marylise gown? Her world is chic and glamorous, ruled by her own desires. Her effortless elegance and casual grace make her a timeless beauty, confident and sophisticated. Her style embraces femininity, in a harmonious way.

Tell us a little about the new 2018 collections?

For Rembo Styling, you will find beautiful, romantic and refined dresses that are comfortable yet sexy: a loose bohemian style which is a wonderful balance between a certain nonchalance and sophistication. Details such as lace with geometric motifs and the combination of heavier laces with crepe, long sleeves, deep backs and the integration of knitwear, make the look perfect! The jumpsuit is new within the Rembo Styling collection and is an absolute highlight.

For Marylise we focused on ‘easy chic dresses’, with smooth fluidity - butterfly sleeves and deep lace backs which are quite sophisticated. The focus of the Marylise 2018 collection is on feminine dresses, but tuxedo trousers also feature, which you can combine with a lace blouse. Winter brides can wear this surprisingly elegant ensemble with a faux fur jacket.

Can you tell us more about the fabrics and detailing?

All our dresses are made in superior fabrics such as luxurious, thick crepe, chiffon or tulle and are decorated with modern, sheer lace. Details such as a gold-coloured zippers or buttons complete the look. At first sight the design is very simple, but it is the combination of the elements that makes the difference. We listen to the needs of the bridal boutiques and the wishes of our contemporary brides; they want a beautiful, simple dress which is finished with exquisite detail.

How would you describe your personal style?

I favour looks that are feminine but still a bit edgy. For example, one of the short designs is a heavy crêpe in combination with a very light and feminine lace, finished with a golden zipper and styled with golden boots, giving the dress a touch of rock n’ roll.

How do you communicate with brides and incorporate their needs and desires into the Marylise & Rembo Styling collections?

We are very active on our social media platforms and receive a lot of requests and questions from real brides. Of course, we then use this information while designing our new collection. Being in direct contact with our brides really is an eye opener, they give you so much feedback which is very useful for the designers!

What advice would you give to brides when it comes to picking their wedding dress?

A wedding gown is pure emotion, for both the designer and the bride. Every dress is designed with passion in Belgium and made with love in Portugal.

A wedding dress should match your wishes and your personality! Enjoy every moment, follow your own heart and don’t let anyone tell you what to choose!

What is it that keeps you hooked to the wedding industry?

There is a lot of satisfaction in this job as the team’s creativity becomes part of the bride’s most special day. It’s so nice to see the wedding pictures and the happy faces of brides in their dress which we’ve created.

What does the next year hold for Marylise & Rembo Styling?

We are already busy with our new collections and trying to find new highlights and eye catchers. We can’t give you too much information yet, but expect the unexpected!



The Rembo Styling bride is a dreamer, with no boundaries for happiness.

Marylise silhouettes are chic and glamorous, embracing femininity with timeless sophistication.

WWW.REMBO-STYLING.COM

WWW.MARYLISEBRIDAL.COM